

## PRESS RELEASE

### **Product innovation at ACPS Automotive: The new fully electric retractable ORIS E3 system – now available with the purchase of a new BMW 2 Series Active Tourer with towbar.**

**Ingersheim, 02/17/2022 – ACPS Automotive is expanding its successful product portfolio of the "fully electric retractable towbar": In addition to the existing ORIS E5, the newly introduced ORIS E3 is now also available. This means that two model variants of the series, equipped with a wide range of advantages, are now available on the OE market. The first car model to be launched with the new ORIS E3 system is the BMW 2 Series Active Tourer.**

The newly developed and patented product variant E3 covers the increasing demand of customers for a towbar solution for lower and medium loads. With the expanded product portfolio, the company strengthens its leading market position in the field of towbars.

The distinguishing features of the new ORIS E3: The innovative and robust technology provides D-values of up to 12.5 kN. Thus, with less weight and smaller installation space, the new product now also covers lower and medium load ranges, while the ORIS E5 is used for the heavier vehicles with high towing capacity with D-values of greater than 12.5 kN.

The series with both E3 and E5 models is characterised by being maintenance-free and water proof, and both move out quickly and are thereafter immediately ready for use.

The ORIS E3 and E5 systems offer easy handling with maximum comfort, the ball neck does not need to be mounted or dismounted, in rest position the ball neck disappears invisibly behind the bumper. In working position, it offers the best ergonomics when connecting trailers or wheel carriers thanks to the integrated socket. A visual LED indicator and/or acoustic feedback indicates that the system is ready for use.

### **The company**

ACPS Automotive is the market leader for towbars for cars, SUVs and vans. More than 140 patents worldwide stand for technology and innovation leadership. The company has significantly shaped the technological progress in the field of towbars. ACPS Automotive sets standards in engineering and manufacturing with the technology of its transport solutions at its headquarters in Ingersheim and ten locations worldwide. Customers benefit from this – the international automotive industry in original equipment and European companies in the aftermarket in retrofitting. The towbars provide a particularly safe and convenient connection between vehicles and caravans, bicycle racks, boat and horse trailers in the private and commercial sector. ACPS Automotive has around 1,800 employees, was founded in Möglingen near Stuttgart (Germany) in 1955 and is known under the ORIS brand. Turnover in 2020 was around 260 million euros.

# **ACPS AUTOMOTIVE**

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